

# Healthcare Technical Due Diligence: Assessing a New Cancer Treatment

## *Assessing Clinical Results of Small Molecule Inhibitor*

### CHALLENGE

A major Korean biopharmaceutical company co-developed a new cancer treatment product and wanted unbiased opinions on its early clinical results from leading key opinion leaders (KOLs) in oncology.

The client could not engage the desired population through its existing network due to concerns over confidentiality, time, and bandwidth constraints.

### THE GLG APPROACH

GLG screened more than 400 U.S. oncologists and delivered a solid candidate list. After the client's selection, GLG arranged screening calls to evaluate them.

The client had concerns about sharing highly confidential information. To address this, GLG worked closely with the client and selected Council Members to reach a workable solution. GLG, as the facilitator of the consultation process, also shared the survey questionnaire to help the client gain expert opinion on the new product.

### OUTCOME

The client engaged three leading oncologists who provided written reports outlining their thoughts on the clinical development and technical feasibility of the product. They also shared their advice on the direction of its future development.

### FEATURED PRODUCTS



GLG Consultations

[Learn more](#)

**GLG provided product development direction by connecting the client with top oncologists in the U.S.**

### Why GLG?

#### Extensive Network

Biopharmaceutical companies can benefit from GLG's extensive healthcare network, where they can find KOLs with relevant clinical experiences in specific oncology areas.

#### Assurance of Confidentiality

GLG has the proven ability to handle highly confidential projects with years of serving pharmaceutical clients engaged in advanced clinical research.

#### Timely Delivery

With a well-established network, GLG can deliver in-depth insights within a tight timeline, even for projects that require complex legal and compliance considerations.

As the world's insight network, GLG connects clients to the subject-matter experts who can provide real-world insights to make informed decisions. Our team of professionals work with you to create a tailored approach that identifies, assesses, and answers your questions on your timeline. We bring the power of insight to every great professional decision.

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