



GLG

SOCIAL IMPACT FELLOWSHIP

PRO BONO PARTNERSHIP WITH
THE WORLD'S INSIGHT NETWORK

ABOUT GLG

GLG is the world's insight network. We connect decision makers to the right experts so they can act with the confidence that comes from true clarity and have what it takes to get ahead. GLG Social Impact makes our model and resources available to innovative nonprofits, foundations, philanthropies, and social enterprises.





THE GLG SOCIAL IMPACT FELLOWSHIP

The GLG Social Impact Fellowship provides two years of pro bono support and in-depth insight to select social innovators. Fellows and their teams receive:

- **Extraordinary expertise**
Discuss your most pressing strategic, operational, and technical questions with world-class experts on every topic, including geographic expansion, user research, regulatory landscapes, and industry best practices. Your entire team – not just the individual named as the Fellow – will have access to GLG's insight network, at no cost.
- **Dedicated support team**
Partner with dedicated GLG employees who will support you and your team for two years. Your GLG team will help connect you to the right experts and ensure that you have the tools to pursue your biggest goals.
- **Cohort of social innovators**
Build meaningful connections with like-minded social innovators in the GLG Social Impact Fellowship community. We host an annual convening and quarterly virtual roundtables for you to engage with these other talented leaders.

Organizations that participate in the Fellowship report that:

- GLG was *instrumental* in improving their abilities to achieve organizational goals and address unexpected challenges.
- Access to GLG's experts and actionable insights was extremely *valuable* in accelerating their impact.
- GLG was crucial in refining the Fellows' individual leadership skills and their teams' capacity and knowledge.

HOW FELLOW ORGANIZATIONS USE GLG

Fellow organizations work with GLG to engage with top experts on a broad range of strategic, operational and technical questions and challenges. Here are a few examples of topics our Fellow organizations have discussed with GLG experts:

New Market Entry and Geographic Expansion

- Regulatory and market conditions in new geographies for expansion
- Demographic research to understand beneficiary population in new market

Finance, Revenue Generation, and Pricing

- Private and public sector funding landscape
- Creating earned income opportunities based on core competencies
- Incorporating cryptocurrencies into financial sustainability plans

Regulatory Affairs

- Data privacy laws and their implications on mass text messages and emails
- Regulatory environment for new medical and pharmaceutical products

Branding, Marketing, and Communications

- Exploring thought leadership opportunities to build brand
- Social media and digital communications strategies

Organizational and People Management

- Maintaining organizational values and culture in rapidly scaling environment
- Benchmarking equitable and competitive compensation and benefit packages

Technology, Product Development, and Data

- Machine learning and data science in applied settings
- User experience research to inform product development
- Comparing assessment frameworks for effective measurement and evaluation



WHAT FELLOWS SAY ABOUT GLG

“GLG is a superpower. GLG experts have been transformative – not only in the early stages of product development, when you need a depth of expertise, but also for process- and people-related questions. It saved us so much time for user experience research, impact analysis, and operational challenges. As we expand to more states to safely reduce incarceration, GLG has been a fantastic partner for me and our Recidiviz staff.”

Clementine Jacoby, Co-Founder & Executive Director, Recidiviz | 2020 Fellow

“From exploring the logistics of franchising our business model to understanding the customers for a new product line, GLG’s experts have brought impactful insights to our team at Fargreen. As a small, growing social enterprise, conversations with the experienced professionals in GLG’s network have increased our confidence in decision making.”

Trang Tran, Founder & CEO, Fargreen | 2019 Fellow

“A lot of people have access to expertise because of their networks and privilege. The GLG Social Impact Fellowship is increasing equity for the social sector by democratizing access to networks and making expertise accessible for nonprofit organizations. GLG has been valuable as mRelief tests out new ideas and expands our work to help people gain access to social services and eat with dignity.”

Rose Afriyie, Co-Founder, mRelief | 2020 Fellow

“Participating in the GLG Social Impact Fellowship has unlocked massive potential across the Nexleaf team. From understanding technical vaccine supply chain questions to improving our external communications, GLG has been a valuable partner, especially as we have expanded our work during the pandemic.”

Nithya Ramanathan, Co-Founder & CEO, Nexleaf Analytics | 2020 Fellow



“Since we started working with GLG, Simprints has doubled in team size and opened two new offices in Bangladesh and Ethiopia, placing new demands on our team members and operation. GLG has helped us successfully navigate this period of rapid growth by connecting us to executive coaches and experts in compensation structure and communications systems.”

Toby Norman, Co-Founder & CEO, Simprints | 2018 Fellow

“Being a part of the GLG Social Impact Fellowship has been one of the most transformational opportunities in our 15-year history. The ability to get smart quickly on a topic has fast-tracked many of our important decisions.”

Cristi Hegranes, Publisher & CEO, Global Press | 2019 Fellow

“GLG has connected us to some of the best experts to better understand policy advocacy, government relations, and data analytics. It has helped the team and me accelerate our work in social welfare.”

Tarun Cherukuri, Founder & CEO, Indus Action | 2021 Fellow



ELIGIBILITY CRITERIA

When assessing applications for the Fellowship, we consider the organization's social impact, future goals, operational capacity, and need for the external expertise that GLG offers.

We welcome applications from organizations working across all issue areas including but not limited to education, environment, global health, and social justice. This year, we are also focused on supporting organizations providing humanitarian relief and support to people experiencing displacement in Ukraine and beyond.

We select registered nonprofits, social enterprises, and hybrid organizations that are:

- **Driving impactful social change.**
Fellow organizations advance powerful missions and can demonstrate the positive impact of their work on the communities they serve.
- **Excited to leverage GLG's unique platform.**
Fellows and their teams are eager to learn from experts and use one-of-a-kind insights to advance their missions. They are committed to embedding GLG into their strategies, workflows, and decision-making processes.
- **Positioned to make the most of a partnership with GLG.**
Fellow organizations are past the early development stage, with leadership ready to pursue ambitious goals and scale their impact significantly. They have been in operation for at least three years and employ at least five full-time staff members.

The following types of organizations are not eligible for the Fellowship:

- Individuals, scholarships, and endowments.
- Accelerators and grant makers: We work with organizations directly delivering impact programs or products in order to engage with the cores of organizations, rather than with their beneficiaries.
- Political parties.
- Sectarian entities (religious, political, or ideological in nature) whose services are either limited to or require recipients to adhere to a specific dogma, political viewpoint, or religious practice.
- Replication of national or international programs.



SELECTION PROCESS

- 1. Attend an information session**
- 2. Submit an application online**
- 3. Shortlisted organizations invited to interview**
- 4. Shortlisted organizations participate in a sample GLG project**
- 5. Fellows announced in the fall**





OCEANMIND, 2021 FELLOW

TIME COMMITMENT FOR PARTICIPATION

On average, team members at Fellow organizations collectively spend 1-4 hours per week interacting with GLG. This includes:

- **Annual two-day convening in the fall**
All Fellows will gather to meet one another, participate in a strategic planning exercise, and learn more about GLG to kick off the Fellowship. Attendance is required for participation in the Fellowship.
- **Monthly virtual check-in call with the GLG team**
Time to share organizational priorities, develop new questions for experts, and provide feedback. Participant could be the Fellow or another team member.
- **Expert interactions**
Team members will speak with experts about topics of their choice on an ongoing basis.
- **Speaking engagements at GLG**
At least once during the two-year Fellowship, we will invite Fellows to speak with GLG employees about their organizations.
- **Impact reporting**
We will ask Fellows to report annually on three key metrics their organizations track to measure their impact.

FREQUENTLY ASKED QUESTIONS

What is GLG?

GLG is the world's insight network. We connect decision makers to the right experts so they can act with the confidence that comes from true clarity and have what it takes to get ahead. Our network of experts is the world's largest and most varied source of first-hand expertise.

How does GLG work?

GLG's comprehensive network of experts spans almost every geography, industry, and function. This allows us to deliver a range of products, including phone consultations, surveys, live in-person and virtual events, packaged insights and reports, and more.

Who are GLG experts?

Our global network of approximately one million experts includes thousands of current and former Fortune 500 C-suite executives, academics, scientists, policy specialists, former public sector leaders, and subject matter experts. We recruit hundreds of new experts to our network every day.

What do Fellows use GLG to learn?

Fellows use GLG for all their knowledge needs, including deep dives on tech, product development, and data; new market entry and expansion; regulatory affairs; branding, marketing, and communications; and more.





FOUNTAIN HOUSE, 2021 FELLOW

Who qualifies for the GLG Social Impact Fellowship?

Eligible organizations are registered nonprofits and social enterprises past early development stage. They are at an inflection point, have ambitious goals, and are committed to learning from experts.

- Nonprofits typically have annual operating budgets between \$1M to \$15M USD.
- Social enterprises typically have annual revenues under \$5M. They must demonstrate that they are mission-driven and that impact is at the core of their work, and may be asked to disclose ownership structure.
- Hybrid organizations must demonstrate how their nonprofit and for-profit entities interact with and relate to one another.

Do I have to be the founder, executive director, or CEO to apply?

We name the lead executive (usually with the title of founder, executive, or CEO) as the Fellow. This individual is required to attend the annual convening. However, once accepted, all team members at the organization have pro bono access to GLG. If you feel that you qualify but do not hold one of these titles, please reach out at GLGsocialimpact@glgroup.com.

What is the time commitment for organizations accepted into the Fellowship?

Team members of Fellow organizations collectively spend approximately 1-4 hours per week interacting with GLG. This time commitment includes scoping your questions, speaking with experts, and applying insights to your work.

What happens after the Fellowship ends?

We are committed to creating lasting partnerships with our Fellowship alumni. While active Fellows have unlimited access to GLG's platform and tools, alumni have access to a set number of pro bono phone consultations and virtual events each year.

How do I apply for the Fellowship?

Visit our website to apply: glginsights.com/glg-social-impact.

WE HAVE WORKED WITH 75 SOCIAL INNOVATORS SINCE 2014.

2021 Fellows

America On Tech

Fountain House

Generation: You Employed

OceanMind

Time Auction

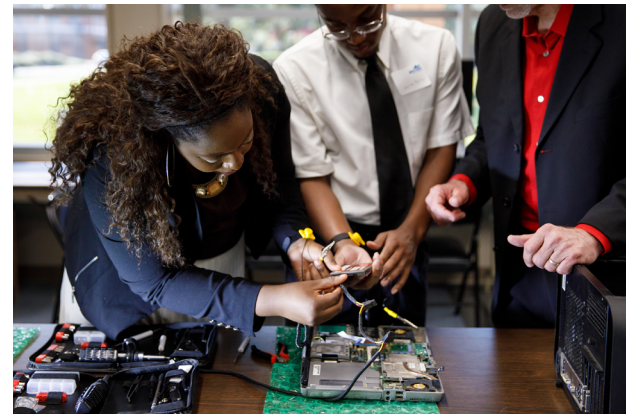
ARMMAN

Asylum Seeker Advocacy Project

CLEAR Global

Indus Action

Sostento



Our Community of Fellows

mRelief
Austin Justice Coalition
CareMessage
Hikma Health
Nexleaf Analytics
Recidiviz
Stop COVID-19 Special Operations Group
The Bronx Community Foundation
The Positivity Project
Bridges to Prosperity
OpenBiome
Dost Education
Fargreen
Fathers' UpLift
Global Press
Semilla Nueva
The Common Market
UrSure
Drive Change
Foster America
Braven
EarthEnable
Noora Health
Simprints
StrongMinds
The Trevor Project
Thorn
Frontline
myAgro
Pursuit
SIRUM
Solstice
Yimshiji
Bayes Impact
Team Rubicon
West African Vocational Education (WAVE)
Equalize Health (formerly D-Rev)
Drinkwell
Global Health Corps
Open Medicine Project
Possible
TreeHouse
Aunt Bertha
BlocPower
Compass Working Capital
Golden Palm Investments
Nest
Sanergy
Sustainable Health Enterprises (SHE)
The Future Project
The Lowline
All Star Code
CREA (Comunidades de Emprendedores Sociales)
Nuru International
Samasource
Spark + Mettle
Venture for America
Agora Partnerships
Catchafire
City Health Works
East Bali Cashews
St. Bernard's Project (SBP)
The Resolution Project



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