



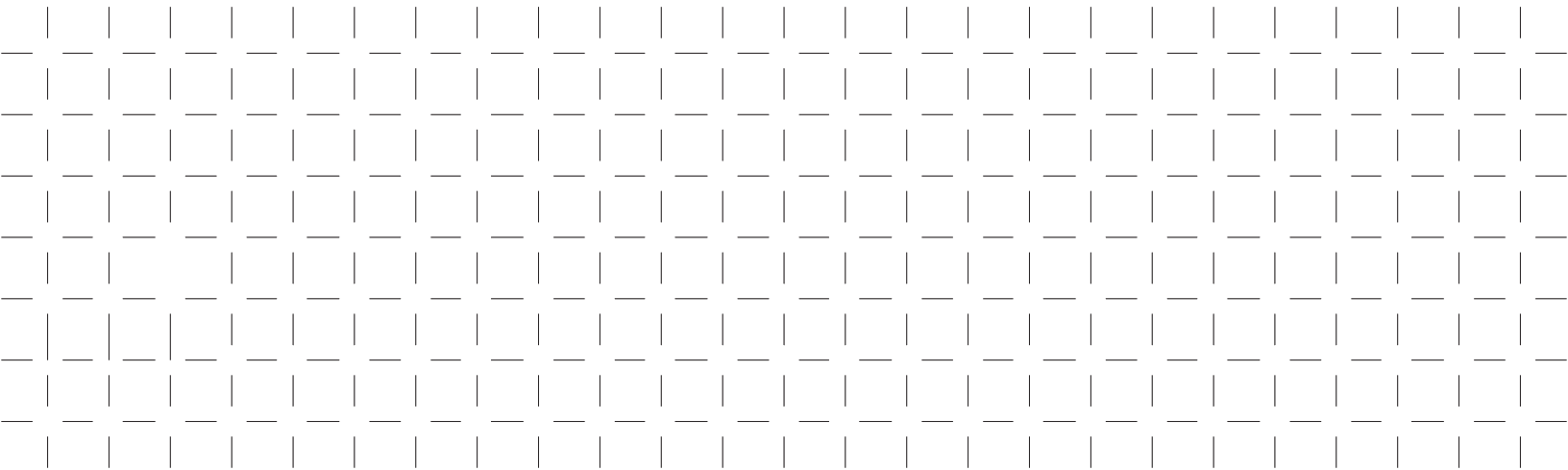
GLG

SOCIAL IMPACT FELLOWSHIP

**NOW IN ITS TENTH YEAR, THE GLG SOCIAL IMPACT FELLOWSHIP PROVIDES
SELECT NONPROFITS AND SOCIAL ENTERPRISES WITH A TWO-YEAR PRO BONO
PARTNERSHIP WITH GLG, AS WELL AS CONTINUED ALUMNUS SUPPORT.**

ABOUT GLG

GLG is the world's insight network, bringing decision makers the insight it takes to get ahead. GLG's network of experts is the world's largest source of first-hand expertise, with thousands of new Network Members recruited every week. GLG Social Impact is our award-winning initiative that supports nonprofits, foundations, and impact funds to help solve the world's most urgent challenges. Every year, GLG Social Impact provides direct financial support and in-kind contributions to hundreds of organizations that cumulatively impact tens of millions of people around the world.





THE GLG SOCIAL IMPACT FELLOWSHIP

The GLG Social Impact Fellowship provides select social innovators with two years of pro bono support and in-depth insight, as well as continued alumnus support. Fellows and their teams receive:

- **Extraordinary Expertise**
Discuss your most pressing strategic, operational, and technical questions with world-class experts on every topic, including geographic expansion, user research, regulatory landscapes, industry best practices, and more. Your entire team – not just the individual named as the Fellow – will have access to GLG's insight network, at no cost.
- **Dedicated Support Team**
Partner with dedicated GLG employees who will help connect you to the right experts and ensure that you have the insights to pursue your biggest goals. We also provide Fellowship alumni with continued project support – their two-year Fellowships are often just the beginnings of their partnerships with GLG.
- **Cohort of Social Innovators**
Build meaningful connections with like-minded social innovators in the GLG Social Impact Fellowship community. We host an annual convening and quarterly virtual roundtables for you to engage with these other talented leaders.

Organizations that participate in the Fellowship report that:

- GLG was instrumental in improving their abilities to achieve organizational goals and address unexpected challenges.
- Access to GLG's experts and actionable insights was extremely valuable in accelerating their impact.
- GLG was crucial in refining the Fellows' individual leadership skills and their teams' capacity and knowledge.

HOW FELLOW ORGANIZATIONS USE GLG

Fellow organizations work with GLG to engage with top experts on a broad range of strategic, operational, and technical questions and challenges. Here are a few examples of topics our Fellow organizations have discussed with GLG experts:

New Market Entry and Geographic Expansion

- Establishing operations in new countries and navigating relevant regulations
- Demographic research for understanding populations in new markets

Finance, Funding, and Pricing

- Budgeting and capital allocation in uncertain market conditions
- Strategies for diversifying fundraising and cultivating partnerships for sustainable growth
- Incorporating cryptocurrencies into financial stability plans and fundraising strategies
- Understanding trends and market influences to determine earned revenue pricing

Branding, Marketing, and Communications

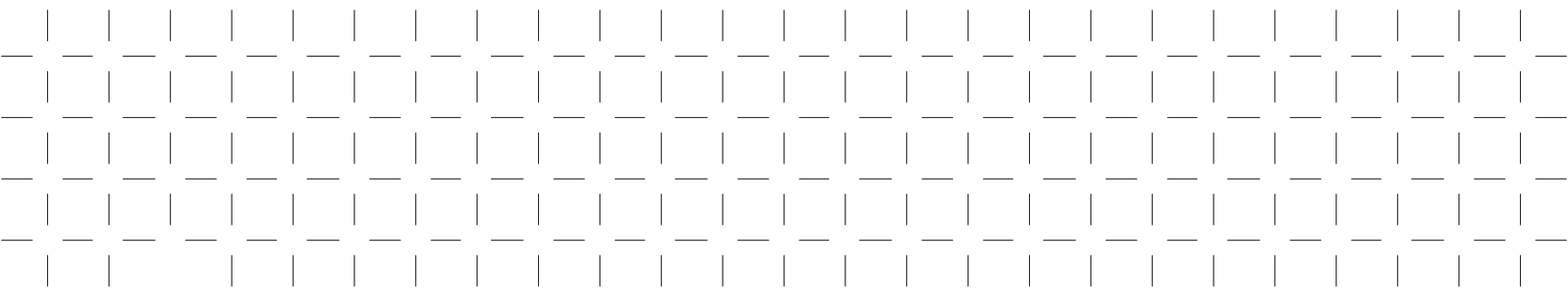
- Executive communications and media presence
- Social media and digital communications strategies
- Best practices for effective rebranding strategies and marketing campaigns
- Communicating new ideas to different audiences

Organizational and People Management

- Coordinating virtual communication across multiple regions
- Best practices in subsidiary creation
- Founder-to-Executive Director transitions and succession planning
- Maintaining organizational values and culture in rapidly scaling environments
- Benchmarking equitable and competitive compensation and benefit packages

Technology, Product Development, and Data

- User experience research to inform product development
- Best practices for financial product integration into mobile money platforms
- Machine learning and data science best practices
- Virtual event and fundraising technology
- Understanding usage of data science in public health



WHAT FELLOWS SAY ABOUT GLG

“Being a part of the GLG Social Impact Fellowship has been one of the most transformational opportunities in our 15-year history. The ability to get smart quickly on a topic has fast-tracked many of our important decisions.”

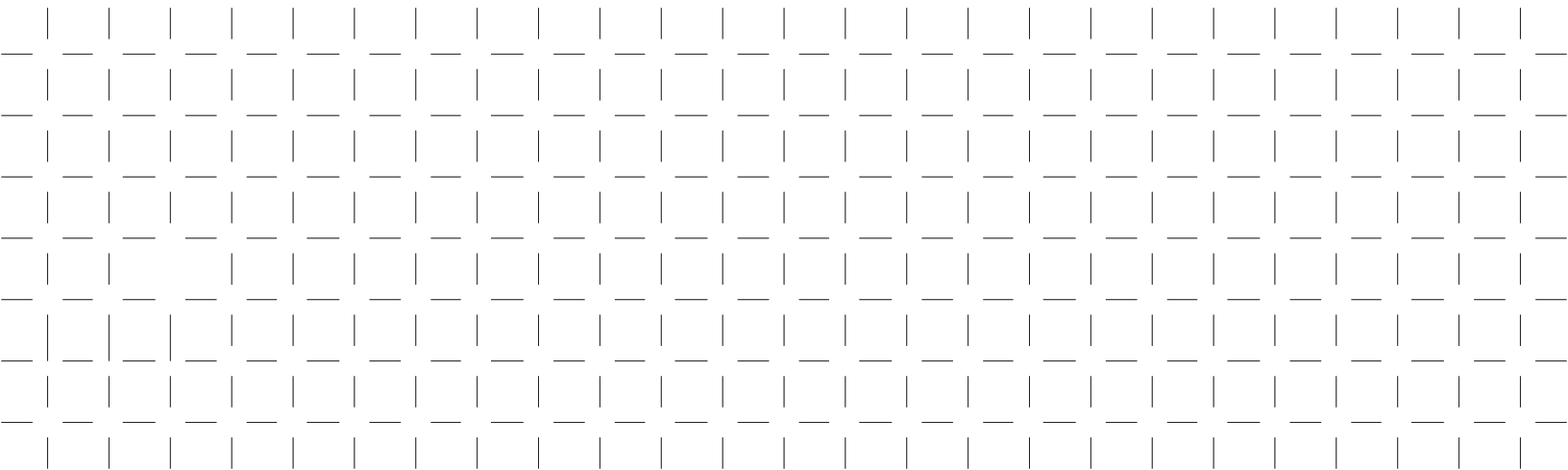
Cristi Hegranes, Publisher & CEO, Global Press | 2019 Fellow

“A lot of people have access to expertise because of their networks and privilege. The GLG Social Impact Fellowship is increasing equity for the social sector by democratizing access to networks and making expertise accessible for nonprofit organizations. GLG has been valuable as mRelief tests out new ideas and expands our work to help people gain access to social services and eat with dignity.”

Rose Afriyie, Co-Founder, mRelief | 2020 Fellow

“GLG is a superpower. GLG experts have been transformative – not only in the early stages of product development, when you need a depth of expertise, but also for process- and people-related questions. It saved us so much time for user experience research, impact analysis, and operational challenges. As we expand to more states to safely reduce incarceration, GLG has been a fantastic partner for me and our Recidiviz staff.”

Clementine Jacoby, Co-Founder & Executive Director, Recidiviz | 2020 Fellow



“We are so grateful every day to be able to work with GLG’s experts. These calls are an enormous gift, and the ability to get smart quickly on a topic is an absolute game-changer for how rapidly we can make decisions.”

Mona Mourshed, Founder & CEO, Generation: You Employed | 2021 Fellow

“Since we started working with GLG, Simprints has doubled in team size and opened two new offices in Bangladesh and Ethiopia, placing new demands on our team members and operation. GLG has helped us successfully navigate this period of rapid growth by connecting us to executive coaches and experts in compensation structure and communications systems.”

Toby Norman, Co-Founder & CEO, Simprints | 2018 Fellow

“The Fellowship is an amazing community. Having an open door to talk and coordinate with one another, even if we’re in very different sectors, is really valuable and powerful.”

Emily Galvin-Almanza, Co-Founder & Executive Director, Partners for Justice | 2022 Fellow



ELIGIBILITY CRITERIA

When assessing applications for the Fellowship, we consider the organization's social impact, future goals, operational capacity, and need for the expertise that GLG offers.

We welcome applications from organizations working across all issue areas, including but not limited to education, environment, global health, and social justice. This year, we are also focused on supporting organizations providing humanitarian relief in response to natural disasters and violent conflicts.

We select registered nonprofits, social enterprises, and hybrid organizations that are:

- **Driving impactful social change.**
Fellow organizations advance powerful missions and can demonstrate the positive impact of their work on the communities they serve.
- **Excited to leverage GLG's unique platform.**
Fellows and their teams are eager to learn from experts and use one-of-a-kind insights to advance their missions. They are committed to embedding GLG into their strategies, workflows, and decision-making processes.
- **Positioned to make the most of a partnership with GLG.**
Fellow organizations are past the early development stage, with leadership ready to pursue ambitious goals and scale their impact significantly. They have been in operation for at least three years and employ at least five full-time staff members.

The following types of organizations are not eligible for the Fellowship:

- Individuals, scholarships, and endowments.
- Accelerators and grantmakers: We work with organizations directly delivering an impact program or product in order to engage with the core of the organization, rather than an organization's beneficiaries.
- Political parties.
- Sectarian entities (religious, political, or ideological in nature) whose services are limited to recipients who adhere to a specific dogma, political viewpoint, or religious practice.
- Replications of national or international programs.



SELECTION PROCESS

1. **Attend an information session.**
2. **Submit an application online.**
3. **Select organizations invited to interview.**
4. **Select organizations participate in a sample GLG project.**
5. **Fellows announced in the fall.**



OCEANMIND, 2021 FELLOW

TIME COMMITMENT FOR PARTICIPATION

On average, team members at Fellow organizations spend 1-4 hours per week interacting with GLG. This includes:

- **Annual virtual convening (approximately 4-6 hours) in the fall**
All Fellows will gather to meet one another, participate in a strategic planning exercise, and learn more about GLG to kick off the Fellowship. Attendance is required for participation in the Fellowship.
- **Monthly virtual check-in call with the GLG team**
Time to share organizational priorities, develop new questions for experts, and provide feedback. Participant can be the Fellow or another team member.
- **Expert interactions**
Team members will speak with experts about topics of their choice on an ongoing basis.
- **Speaking engagements at GLG**
At least once during the two-year Fellowship, we will invite Fellows to speak with GLG employees about their organizations.
- **Impact reporting**
We will ask Fellows to report annually on the three key metrics their organizations track to measure their impact.

FREQUENTLY ASKED QUESTIONS

What is GLG?

GLG is the world's insight network, bringing decision makers the insight it takes to get ahead. Our network of experts is the world's largest and most varied source of first-hand expertise, with thousands of new Network Members recruited every week.

How does GLG work?

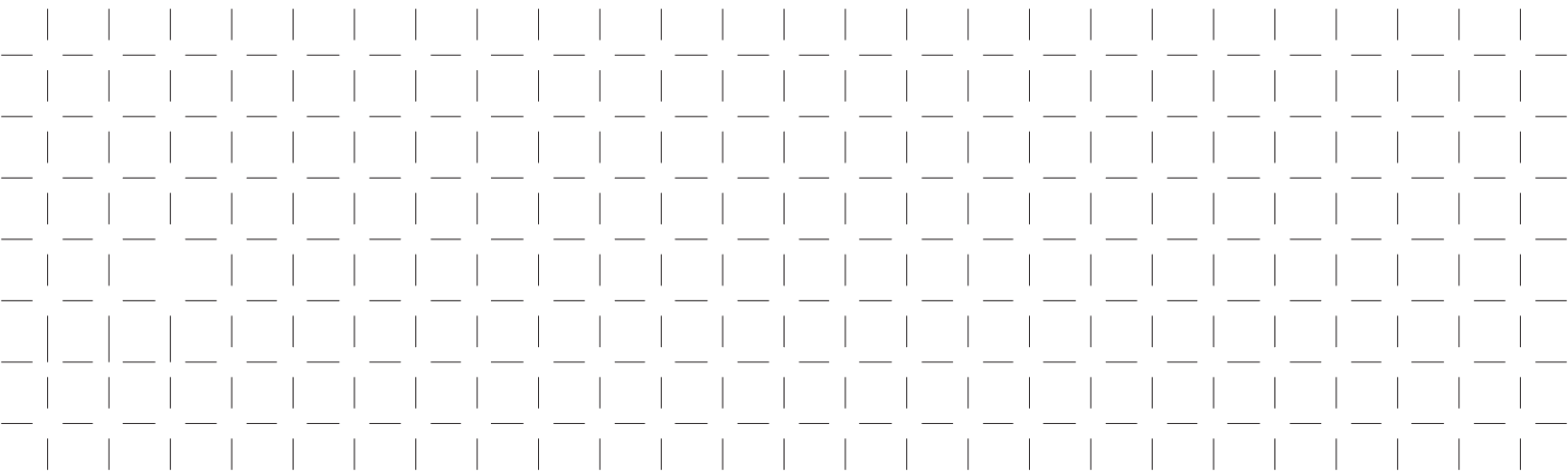
GLG's comprehensive network of experts spans almost every geography, industry, and function. That breadth and depth, combined with our tech, data, and skilled teams, allows us to deliver a wide range of products, including phone consultations, surveys, live in-person and virtual events, packaged insights and reports, and more.

Who are GLG experts?

Our global network includes current and former Fortune 500 C-suite executives, academics, scientists, policy specialists, former public sector leaders, and other subject-matter experts.

What do Fellows use GLG to learn?

Fellows use GLG for all their knowledge needs, including deep dives on sustainable funding; tech and product development; new market entry and expansion; regulatory affairs; branding, marketing, and communications; and more.





AMNA, 2022 FELLOW

Who qualifies for the GLG Social Impact Fellowship?

Registered nonprofits and social enterprises who are past the early development stage, are at an inflection point, have ambitious goals, and are committed to learning from experts.

- Nonprofits typically have annual operating budgets between \$1M to \$15M USD.
- Social enterprises typically have annual revenues under \$5M. They must demonstrate that they are mission-driven and that impact is at the core of their work, and they may be asked to disclose ownership structure.
- Hybrid organizations must demonstrate how their nonprofit and for-profit entities relate to and interact with one another.

Do I have to be the founder, executive director, or CEO to apply?

We name the lead executive (usually with the title of founder, executive director, or CEO) as the Fellow. This individual is required to attend the annual virtual convening. However, once accepted, all team members at the organization have pro bono access to GLG. If you feel that you qualify but do not hold one of these titles, please reach out at GLGsocialimpact@glgroup.com.

What is the time commitment for organizations accepted into the Fellowship?

Team members of Fellow organizations collectively spend approximately 1-4 hours per week interacting with GLG. This time commitment includes scoping your questions, speaking with experts, and applying insights to your work.

What happens after the Fellowship ends?

We are committed to creating lasting partnerships with our Fellowship alumni. While active Fellows have unlimited access to GLG, alumni have access to a set number of pro bono phone consultations and virtual events each year. Since the Fellowship's launch in 2014, 70% of Fellows have continued to work with GLG after the completion of their Fellowships.

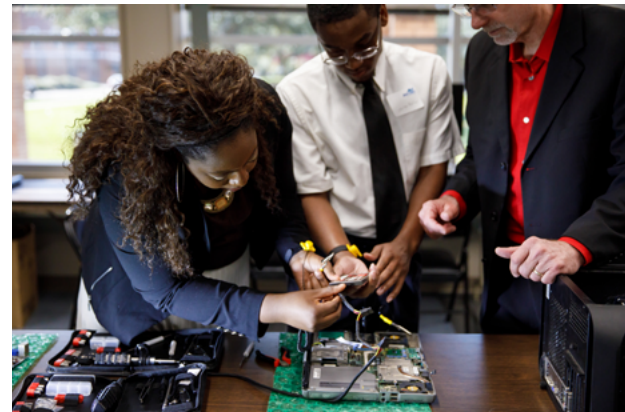
How do I apply for the Fellowship?

Visit our website to apply: glginsights.com/glg-social-impact.

WE HAVE WORKED WITH 85 SOCIAL INNOVATORS SINCE 2014

2022 Fellows

Almost Fun
Amna
Bankuet
Baty
Essie Justice Group
Limitless
Partners for Justice
Rocket Learning
Uninhibited
Y Labs



Our Community of Fellows

America On Tech	Thorn
Fountain House	Frontline
Generation: You Employed	myAgro
OceanMind	Pursuit
Time Auction	SIRUM
ARMMAN	Solstice
Asylum Seeker Advocacy Project	Yimshiji
CLEAR Global	Bayes Impact
Indus Action	Team Rubicon
Sostento	West African Vocational Education (WAVE)
mRelief	Equalize Health (formerly D-Rev)
Austin Justice Coalition	Drinkwell
CareMessage	Global Health Corps
Hikma Health	Open Medicine Project
Nexleaf Analytics	Possible
Recidiviz	TreeHouse
Stop COVID-19 Special Operations Group	Aunt Bertha
The Bronx Community Foundation	BlocPower
The Positivity Project	Compass Working Capital
Bridges to Prosperity	Golden Palm Investments
OpenBiome	Nest
Dost Education	Sanergy
Fargreen	Sustainable Health Enterprises (SHE)
Fathers' UpLift	The Future Project
Global Press	The Lowline
Semilla Nueva	All Star Code
The Common Market	CREA (Comunidades de Emprendedores Sociales)
UrSure	Nuru International
Drive Change	Samasource
Foster America	Spark + Mettle
Braven	Venture for America
EarthEnable	Agora Partnerships
Noora Health	Catchafire
Simprints	City Health Works
StrongMinds	East Bali Cashews
The Trevor Project	St. Bernard's Project (SBP)
	The Resolution Project



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